

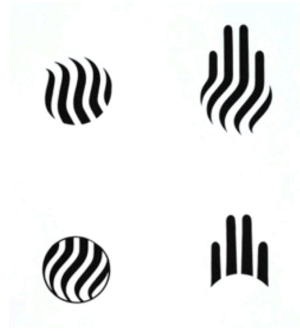


Design Proposal for the XXV Olympic Games, Barcelona 1992

The Olympic flame is the symbolic representation of the sacred fire that initiates at Olympia every four years. Barcelona 1992 is represented in this symbol by the Olympic flame, as identifier of the Olympic movement and the hand of friendship to the world; showing its fingers as the crowning glory of the athletes on their way to victory and high performance. Their aims are represented by the ascending lines, they are direct, simple and convincing, interpreting the Olympic motto: "*Citius Attius Fortius*".

The spherical form within the symbol suggests the Spanish sun and the linear waves in the bottom represents the Mediterranean Sea. The vertical ascending lines describe also the architectonic structure of the city of Barcelona. Its shape reminds us of the well know Sanctuary of the Holy Family by Gaudi.

The proposed symbol for the games of the XXV Olympiad Illustrates the human element stressed by Baron Pierre de Coubertin, founder of the modern Olympics. Olympic Barcelona is represented here in conjunction with the five Olympic rings, emblem of the International Olympic Committee, which denotes universal brotherhood.



The meaning of the parts

Human dignity and dynamism are integrated in this symbol as the main characteristics of this unique event. It shows the crowning glory of the athletes on their way to victory and high performance.

Other significant elements are projected within the emblem of the XXV Olympiad, such as the Olympic flame wrapping around the world. The spherical form suggests the Spanish sun and the linear waves in the bottom represents the Mediterranean Sea. The vertical ascending lines describe the architectonic structure of Barcelona. Its shape reminds us of the well know Sanctuary of the Holy Family by Gaudi.

Finally, the color (yellow for the lines and red for the rings) adds the friendship of the Spanish people, the warmth and happiness of their country, and relates to the Mediterranean environment of the city.



Signification

This symbol represents a series of ideas that go beyond its formal composition. The theme encompasses a strong statement about the Olympic movement: the Olympic flame is the symbolic representation of the sacred fire that initiates at Olympia. It also defines the beginning of the Olympiad (period of time starting with the proclamation of the Olympic Year, and lasting for four years) linking the function of the international Olympic Committee as continuous organization

Barcelona 1992

The games of 1992 was a worldwide celebration. Held in Barcelona, the same year that Spain celebrated the 500th anniversary of the Discovery of America by Cristobal Colon, and during the World Expo in Seville. Barcelona and Spain welcomed all the people of the world with a spirit of friendship and sports celebration.

Barcelona 1992 is represented in this symbol by the Olympic flame, as identifier of the Olympic movement, by the hand of friendship to the world; reunited in the city during the Games of the XXV Olympiad along the cultural tradition of the Catalan people; history, art, commerce and industry.